

# Christine Brunner

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Location: Gisborne, Visa status: NZ Permanent Resident

## Personal profile

Versatile motion graphics designer with more than 10 years of experience in producing animated explainer videos, product videos and social media content for international companies. Well organized media designer with more than **7 years of remote work experience**.

## Key skills and experience

- Strong skills in visual design, 2d animation, and video production developed during 11 years of creating videos, social media content and a wide variety of marketing material for international companies.
- More than 7 years of remote work experience in video production.
- Expert level motion graphics design skills and years of experience in 2d animation.
- Comprehensive professional software skills including Adobe Creative Suite (After Effects, Premiere, Photoshop, and Illustrator) acquired while working as a media designer for more than 14 years.
- Used to creating videos and other content following a brief.
- Experience in script writing/technical writing and a talent to communicate the value of complex products with simple words.
- Proven ability to take ownership of projects, complete them methodically and on schedule, developed during 7 years of working remotely for software companies with fast-paced, demanding work environments.
- Capable of working quickly while maintaining a quality focus and attention to detail.
- Expansive knowledge about brand management and proven ability to produce work abiding to brand guidelines gained while working with large international companies.
- Trained camera woman (video) with professional skills in still photography.
- Strong desire to keep developing further and learn new skills.

## Teamwork and communication skills

- Strong written communication skills acquired while working 100% asynchronously across multiple time zones for more than 2 years.
- **Well versed remote worker** used to communicating through Slack, Asana, Notion etc
- Excellent verbal communication skills developed while collaborating with CEOs, product managers, and marketers on complex video projects.
- Low ego and results-oriented team player.

## Education

2008, Degree in Media Design (Four-year degree),  
Georg-Simon-Ohm University of Applied Sciences, Nuremberg, Germany  
(design, marketing, film and animation, web design, photography, drawing, aesthetics  
and design philosophy, digital illustration etc)

## Employment history

**Motion Graphics Designer and Video Editor (100% remote) | April 2020 - June 2022**

[Uscreen.tv](#), Washington D.C., USA

(Software company that lets you build your own video streaming website and OTT apps)  
Uscreen ranked #123 Deloitte in the 2021 Fast500 NA Technology with 1,120% growth.

- Solely produced a wide variety of [product videos](#), animated video ads, UI+ app mockups, GIFs, social media content, and [customer testimonial videos](#) supporting Uscreen's explosive growth during the pandemic and beyond.
- Built an efficient video production workflow from script writing to final video.
- Worked independently and 100% remotely: Managing and completing all projects successfully with just a brief and very few touch points.
- Edited a vast variety of Youtube videos, eg [all videos on this channel](#)
- Helped grow 4 Youtube channels, one from 1.500 subscribers to 13.000 subscribers.

**In-house Video Producer /Motion Graphics Designer (100% remote) |06/2013 - 03/2020**

[Eroad](#), Auckland NZ, Portland (OR) US, Brisbane AUS

(Saas: Fleet management and regulatory telematics)

- Produced numerous animated marketing explainer videos to increase the company's visibility on social media and Youtube.
- Managed the company's Youtube channel
- Solely wrote and produced more than 200 high-quality software training videos which helped keep customer retention at around 97% over years.
- Worked remotely from Gisborne for 5 years

**Motion Graphics Designer | 10/2011 - 06/2013**

Vertigo Motion Animation Studio, K'Road, Auckland

- Produced high-end animated explainer videos and corporate for US clients including Google Inc., Saatchi & Saatchi, and Fahrenheit 212 and New Zealand clients.
- Communicated with US clients asynchronously and delivered videos online

## **Motion Graphics Designer and Video Editor | 2008 - 2011**

CompuTec Media AG, a magazine publishing house (gaming and entertainment magazines)  
Fürth, Germany

In-house video production:

- Solely responsible for concept design and production of animated TV commercials.
- Camera work: Filming interviews and narrative videos
- Motion design, audio and video editing
- Produced a wide range of audio-visual contents such as television programmes, social media content, Youtube videos, DVDs and podcasts for 16 gaming and entertainment magazines on a weekly basis.

## **Referees**

Jaimie Myers, Director of Marketing, Uscreen.tv (USA), [jaimie@uscreen.tv](mailto:jaimie@uscreen.tv)

Tamara Ceman, current Director of Marketing at MarkUp,  
My manager at Uscreen, [Tamara@practical-marketer.com](mailto:Tamara@practical-marketer.com) , +36304616925 (Europe)

Afifa Chida, former Head of Design - Global Marketing at Eroad (my team lead there),  
now Creative Director at Studio Chida: [Afifa@studiochida.com](mailto:Afifa@studiochida.com) (Australia)

## **Interests and hobbies**

- My podcast about mindset and lifestyle design.
- My [Youtube channel](#) where I publish guided meditations.
- Traveling: I enjoy experiencing different countries and cultures and have traveled through Southeast Asia, Europe, and New Zealand extensively.
- Sports: Yoga and surfing.